

# SECURITY FOR THE CLOUD ERA

## PROTECT YOUR GROWING BUSINESS

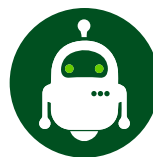
**FWaaS stands for Firewall as a Service.**

NOW's next generation FWaaS includes all the technology required to provide remote firewall management for your business. With FWaaS, threats can be blocked and quickly mitigated – to keep your network secure.



**PROACTIVE**

reduces the threat of unwanted traffic



**AUTOMATED**

zero intervention required from your resources



**SECURITY**

content filtering, anti-virus & geo-blocking



**EVERGREEN**

software & hardware always fresh

### 3 Firewall challenges facing Kiwi Businesses

Kiwi Businesses have always deployed firewalls as appliances and that brings about some challenges:



**COSTLY DEDICATED HARDWARE**

Distributed locations needed dedicated appliances that have to be sized and upgraded to accommodate business growth.



**FREQUENT MAINTENANCE**

Appliance software have to be patched and upgraded.



**INCREMENTAL MANAGEMENT**

Policy management has been conducted on an 'appliance basis' causing expensive and time intensive duplication.

With NOW's FWaaS the entire organisation is connected to a single, logical global firewall with a unified application-aware security policy making firewall services available everywhere, while remaining centrally managed.

### Is FWaaS right for you?

1. We're worried about viruses and dark web traffic on the increase.
2. We're worried about Seamless Management as our business grows.
3. We're worried about the cost and risk associated with keeping our firewalls up to date.
4. We have specific firewall needs and priorities that are difficult to manage.
5. We're worried about reliability. We would prefer a simpler approach to managing our firewall services across our business.

# LOWER COSTS & INCREASE EFFECTIVENESS

FWaaS truly opens the door for organisations of all sizes to incorporate a peace-of-mind solution with no up front cost or investment.

## Adapting to Cloud Business demands...



### Safety

Assign policies to allow or protect access to relevant applications, including software-as-a-service (SaaS) apps.



### Security

Prevent threats by eliminating unwanted applications. Reduce your threat footprint & apply targeted security policies to block known vulnerability exploits, viruses, spyware, botnets and unknown malware.



### Protection

Protect your data centres through the validation of applications, isolation of data, control over rogue applications and high-speed threat prevention.



### Control

Secure public and private cloud computing environments with increased visibility & control; deploy enforce & no matter where they are located.



### Intuitive Management

Streamline device, network and policy management with intuitive management features to match your organisational structure.

## Why NOW FWaaS?

### MINIMISE YOUR COSTS

Managing firewalls can mean high labour costs. With FWaaS, you can often receive around-the-clock security monitoring for less than the cost of staffing one shift in-house.

### INCREASE YOUR BUDGET FLEXIBILITY

Instead of a large up front capital expenditure, FWaaS is an operational cost spread over the life of the subscription. This model can provide more flexibility when budgeting IT expenditure.

### GET A FASTER RETURN ON YOUR INVESTMENT

The combination of NOW's trained professionals and established processes can lead to actionable security and compliance information in a relatively short period of time.

### MAINTAIN THE ABILITY TO SCALE & ADAPT THE SOLUTION

The hard work doesn't end after installation. As your business changes and grows, your security monitoring solution needs to adapt. The threat landscape is also evolving constantly. A subscription-based service often provides more flexibility than a perpetually licensed software product.

### SIMPLIFY YOUR BUSINESS

You have better things to do than monitor thousands of event logs and worry about your network security 24x7x365. With NOW taking care of your security, you have one less thing to worry about.

#### Ask your NOW Business Team for more information:

NOW chose Palo Alto Networks to deliver the next generation of Firewall as a Service (FWaaS) services across New Zealand.

Palo Alto Networks is recognised as a leader in the delivery of FWaaS with endorsements from both leading Service Providers and Industry Analysts.



BOOK A CONSULTATION  
**0800 NOW BIZ**

